

## **Local Real Estate Management Firm Earns Professional Accreditation**

Waco Townley Realtors, Inc. (DBA Paramount Commercial Group & Waco Loft Living) of Waco, Texas has earned the ACCREDITED MANAGEMENT ORGANIZATION<sup>®</sup> (AMO<sup>®</sup>) accreditation from the Institute of Real Estate Management (IREM<sup>®</sup>), an affiliate of the National Association of REALTORS<sup>®</sup>. The AMO<sup>®</sup> accreditation is the only one in the industry that recognizes excellence among real estate management firms. Firms that earn it must demonstrate the highest standards in professional service, financial stability and accountability, and have a CERTIFIED PROPERTY MANAGER<sup>®</sup> (CPM<sup>®</sup>) directing and supervising the real estate management team. In addition, AMO<sup>®</sup> firms must abide by the rigorous AMO<sup>®</sup> Code of Professional Ethics that is strictly enforced by the Institute.

Ginger Townley (CCIM, CPM, GRI) is the Principal Broker of WacoTown Realtors, Paramount Commercial Group and Waco Loft Living. She is a Certified Property Manager (CPM) in addition to holding the CCIM designation (Certified Commercial Investment Member). Ginger has over 25 years of experience specializing in multi-family property management and sales, Homeowner's Association Management, as well as mixed used developments.

### **ABOUT THE INSTITUTE OF REAL ESTATE MANAGEMENT**

The Institute of Real Estate Management (IREM<sup>®</sup>) is an international community of real estate managers dedicated to ethical business practices, maximizing the value of investment real estate, and promoting superior management through education and information sharing. An affiliate of the National Association of REALTORS<sup>®</sup>, IREM is the home for all industry professionals connected to real estate management – and the only organization serving both the multi-family and commercial sectors.

We believe that good management matters, and that well-managed properties pay dividends in terms of value and in the quality of life for residents, tenants and customers. We believe in professional ethics. We believe in the power of knowledge and the importance of sharing it.

Since 1933, IREM has set the standard for best practices in real estate management. Today, IREM membership includes nearly 18,000 individuals and 550 corporate members.